

ABSTRACT OF THE DISCLOSURE

A sunshade for a vehicle such as an automobile includes a housing that is adapted to be mounted to a vehicle window and a drum member mounted for rotation within the housing about which a flexible, weblike shade element is wound. A retraction mechanism is provided for enabling the shade element to be moved from a first, retracted position wherein most of the shade element is wrapped about said drum member and a second, extended position wherein the shade element is at least partially unwrapped from the drum member. The retraction mechanism includes a biasing mechanism for biasing the drum member so that the shade element is urged toward said first, retracted position, and an arresting mechanism that is constructed and arranged so as to permit the drum member to be stopped when said shade element is in the second, extended position and, in addition, in at least one intermediate position that is between the first, retracted position and the second, extended position. Indicia may be provided on the shade element for informational, educational, entertainment or other purposes, and a number of releasably affixable marker elements may be provided for interaction with the indicia.